

Press release

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MAHLE Aftermarket receives award for data quality

- MAHLE receives “Premier Data Supplier” TecDoc certification for umbrella brand MAHLE
- The TecDoc system from TecAlliance® is the leading spare parts catalog system in the independent spare parts market
- “Premier Data Supplier” quality label highlights the excellent quality of the product data stored in the catalog system

TecAlliance® has awarded the TecDoc “Premier Data Supplier” quality label to the MAHLE umbrella brand. The TecDoc system from TecAlliance® is the leading spare parts catalog system in the independent spare parts market. The new quality label based on stricter criteria rewards manufacturers who provide excellent product data quality with a label in the catalog system that is visible to the customer.



In awarding the “Premier Data Supplier” label, TecAlliance® recognizes the quality of the data stored in the TecDoc catalog.

“For a number of years, we’ve more than fulfilled the requirements for the previous ‘Certified Data Supplier’ label with all our sales brands,” said Olaf Henning, Corporate Executive Vice President and General Manager MAHLE Aftermarket. “We therefore welcome the tightened criteria regarding data consistency, data relevance, and the distinctiveness of the listed parts.”

MAHLE Aftermarket regularly feeds all relevant information about its spare parts into the TecDoc system. As a result, the spare parts are clearly identifiable, assigned to the individual vehicles, engine types, and years of manufacture, and can be found with a single click.

“With the increasing relevance of e-commerce in the aftermarket, the data quality of catalogs plays a crucial role. For us, providing the best possible data quality is a key service for our customers. With this in mind, the product and data management team at MAHLE Aftermarket is continuously working to improve our product data,” added Christian Schanz, Head of Lifecycle Management and Analytics at MAHLE Aftermarket.

TecAlliance® is a globally operating industry initiative that has been committed to interconnected cooperation in the digital automotive aftermarket for around 25 years. MAHLE is one of the initiative's shareholders. The TecDoc catalog is a comprehensive vehicle spare parts catalog for the international automotive industry. According to TecAlliance®, the TecDoc catalog has more than 50,000 users from more than 140 countries, and more than 1,000 companies in the automotive segment are connected to TecDoc.

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About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry. The technology group is now broadly positioned in the areas of powertrain technology and thermal management with a clear focus on future topics relating to mobility. As part of its dual strategy, MAHLE is working both on the intelligent combustion engine for the use of hydrogen and other nonfossil fuels and on technologies that will help the fuel cell and e-mobility achieve broad acceptance in the markets. The product portfolio of the company, which was founded in 1920, addresses all the crucial aspects of the powertrain and air conditioning technology. Half of all vehicles in the world now contain MAHLE components.
#weshapefuturemobility

In 2020, MAHLE generated sales of approximately EUR 9.8 billion and is represented in over 30 countries with more than 72,000 employees in 160 production locations and 12 major research and development centers. (Last revised: 2020-12-31)

About MAHLE Aftermarket

MAHLE Aftermarket, the business unit specializing in spare parts, uses the expertise from the series production of original equipment in its product range and supplies trade, workshop, and engine repair partners. The portfolio also includes products developed by MAHLE Service Solutions for workshop equipment as well as comprehensive services and customized training programs.

MAHLE Aftermarket is represented at 25 locations and other sales offices worldwide, with around 1,700 employees. In 2020, the business unit achieved a global sales volume of about EUR 898 million.