

MAHLE wins German Design Award

- MAHLE vehicle concept MEET for urban mobility receives prestigious German Design Award
- MEET combines innovation and aesthetic design

Stuttgart, February 11, 2019 – MAHLE has won the German Design Award in the Excellent Product Design—Conceptual Transportation category for its urban vehicle concept MEET, which stands for MAHLE Efficient Electric Transport.

“This innovative vehicle has been reduced down to what’s really necessary, making it an intelligent mobility solution for urban environments. A well-thought-out mobility concept, which even includes a proposal involving monowheels as a last-mile solution,” summarized the jury, which was composed of internationally renowned product and industry designers, marketing and communication experts, and creative directors of well-known companies as well as architects, design professors, and journalists.

“MEET is an impressive demonstration of how technology, functionality, and design can be fused together to create a harmonious overall concept. With its future-oriented technologies, MEET has been extremely well received by our customers. The fact that it has now earned an award for its design is more fantastic recognition of our work,” says Dr. Jörg Stratmann, Chairman of the Management Board and CEO of MAHLE.

The urban vehicle concept features sophisticated technical highlights as well as a minimalist shape. With this combination, MEET is not only setting new technological standards, but also making urban mobility a visual and haptic experience.

“It was important to us that our outstanding technical competence was also reflected in an aesthetically pleasing design. The

interdepartmental project team has broken new ground when it comes to cooperation. So this award is also about strong teamwork,” smiles Inken Batis, who was responsible for the marketing aspect of the project, as Head of Marketing Communication at MAHLE.

MEET is a 48-volt vehicle concept with a raft of state-of-the-art technologies. It features an efficient and dynamic drive unit with integrated power electronics and a clever thermal management system that makes efficient use of the energy in the vehicle to offer benefits such as an increased cruising range. It also has an innovative interface that allows the major vehicle functions to be controlled intuitively.

With MEET, MAHLE impressively demonstrates that efficiency and economy can be combined with driving pleasure and comfort in a single concept. Thanks to its enhanced surface air conditioning system, maximum efficiency and individual comfort are no longer mutually exclusive. The targeted heating or cooling of surfaces located close to the body in the passenger cabin creates an ideal atmosphere for the occupants.

About MAHLE

MAHLE is a leading international development partner and supplier to the automotive industry as well as a pioneer for the mobility of the future. The MAHLE Group is committed to making transportation more efficient, more environmentally friendly, and more comfortable by continuously optimizing the combustion engine, driving forward the use of alternative fuels, and laying the foundation for the worldwide introduction of e-mobility. The group's product portfolio addresses all the crucial issues relating to the powertrain and air conditioning technology—both for drives with combustion engines and for e-mobility. MAHLE products are fitted in at least every second vehicle worldwide. Components and systems from MAHLE are also used off the road—in stationary applications, for mobile machinery, rail transport, as well as marine applications.

In 2017, the group generated sales of approximately EUR 12.8 billion with about 78,000 employees and is represented in more than 30 countries with 170 production locations. At 16 major research and development centers in Germany, Great Britain, Luxembourg, Spain, Slovenia, the USA, Brazil, Japan, China, and India, around 6,100 development engineers and technicians are working on innovative solutions for the mobility of the future.

For further information, contact:

MAHLE GmbH
Margarete Dinger
Corporate Communications/Public Relations
Pragstraße 26–46
70376 Stuttgart
Germany
Phone: +49 711 501-12369
margarete.dinger@mahle.com